THE IT
JOB BOARD

Post a Job Service

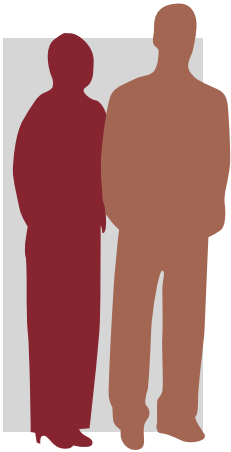# THE IT JOB BOARD

Post a Job Service

Post your vacancy on The IT Job Board and reach thousands of IT professionals who are actively looking for work.   Each month we have approximately 350,000 candidates who visit the site making over 100,000 job applications.

The IT Job Board	**Branded Job Posting**	**Featured Employer page**
Candidates search for jobs using the sophisticated search tool.	Includes logo, job details and company information.	Your logo will be included on our Featured Employer page.

What's included in your job posting

As a direct client, you will automatically benefit from our range of branding opportunities that can increase the number of quality applications by 400% or more…

Branded job posting
4 weeks advertising to include your company logo, vacancy details and job specification.

Prime positioning
We prioritise direct client adverts – so candidates will see your vacancy before agency jobs.

Featured employer zone
Inclusion increases applications from candidates who prefer to apply to companies direct.

Jobs by email
Details of your vacancy will be sent to relevant candidates whose skills match your criteria.

Pre-screening questions
Include screening questions to filter candidates with specific skills and experience.

Hyperlink
You can also include a hyperlink in your copy to direct candidates to your own online application form.

Posting across our network
Where relevant, your vacancy will be posted across our network.

Why advertise online?

- **Candidates look online** – 96% of IT professionals we surveyed look for jobs online*
- **Save thousands of ££££s** – compared with recruitment agencies or print advertising
- **Get rapid results** – start receiving applications almost immediately

Figure taken from The IT Job Board candidate survey 2004.

Why The IT Job Board?

- More IT jobs than any other UK job board
- Your vacancy is prioritised over recruitment agency jobs
- Trusted by leading companies across Europe

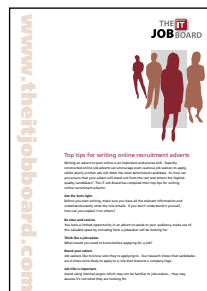| Typical monthly stats			
No of live jobs	26,155	Page impressions	6,103,672
Unique users	260,254	Jobs viewed	1,249,534
Visits	494,950	Applications	127,361

Pricing

Single job posting   £499

Monthly Job Credits
These can be pre-bought in bulk with a six month expiry date.

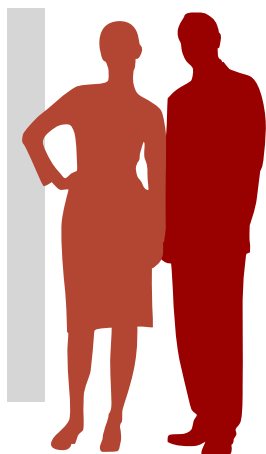| Number of Postings	Cost of Postings
2-5	£399
6-10	£350
11-20	£300
21-30	£275

We're here to help you

Our experienced team are available to help you. From help with writing copy to reporting on results, they will help maximise the success of your advertising campaign.

Request a copy of our free brochure
"Top tips for writing online
recruitment adverts."
Email advertising@theitjobboard.com

To find out more call 0207 851 8451

THE IT JOB BOARD

Join Brand Leaders

Leading companies from across Europe advertise on The IT Job Board. The companies listed below are just some of our advertisers.

A V T Microsystems	Debenhams	International Power	Scottish Parliament
Abstract	DFID	Kent County Council	Scottish Police College
Acas	Dixons	Kirklees Council	Scottish Power
Accelrys	East Lindsey Council	Klear Systems	South Eastern Trains
Accenture	Elizabeth Garrett Anderson	KWI	Southern Water
Aldenbrooke's Hospital	Environment Agency	Land Registry	St Mary's NHS Trust
Agilisys	Ernst & Young	Lastminute.com	Sunguard
Alcom Systems	Euromonitor	Leeds College of	Sunny Group
Alliance and Leicester	FMI Solutions Ltd	Technology	Superbreak Mini Holidays
BAE Systems	Forensic Science Service	Lloyds TSB	Thames Valley University
Barclaycard	Forte Trinity	LogicaCMG	The Environment Agency
Bath Spa University	Freeserve	London Southbank	The Law Society
BBC	GCHQ	University	T-Mobile
Beran Instruments	Genesis Communications	Macaw IT	Toshiba
Betfair	Getty Images	Manchester Business School	Tower Hamlets
Birbeck College	Glasgow Caledonian	McLaren Racing	Tricostar
Bournemouth University	University	MOD	Unilever
BP	GNER	National Blood Service	University of Leeds
British Geological Survey	GSK	Northern Rock	University of Manchester
BT	Harrow Council	Novartis	University of York
Business Objects Ltd	Health Professions Council	Orange	Vecta
Camelot	HM Prison	Orbis Technology	Veritas
Carphone Warehouse	Hot Courses	Palmers Solicitors	Visualfiles
Cheapflights	Houses of Parliament	Paradise Computing	Wanadoo
Council	IBM	Questionmark Computing	WDS Global
Companies House	IDG Communications LTD	Renault	West Lancashire Council
Concur Technologies	IDX	Reuters	Whisper
Cresta Group	Instinet	Rugby Borough Council	WOLP
DAI	Intercea	Sapient	Workshare

What our clients say

"We have been using The IT Job Board for the last 18 months as a key recruitment channel to source our IT and technical vacancies. The service and support we have received with posting vacancies has been first class."

David Roberts, Orange

"…working with The IT Job Board has reduced our recruitment costs significantly compared to more traditional recruitment channels. We are completely satisfied with the service and support provided and we strongly recommend The IT Job Board to other potential customers."

Andy Jagger, Systems Ability Limited

"Sapient has put in a place a hiring strategy that is designed to reduce agency dependency. Increasing the number, and more importantly, the quality of online applications is critical to the success of that strategy, a key component of which is the posting requirements to The IT Job Board."

Peter Guthrie, Sapient